

Resume

UI/UX Designer Tomáš Zúbrik



Portfolio

Website:

tomweb.sk/projects

Dribbble:

dribbble.com/tomaszubrik

Contact

E-mail

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Skills

Wireframing Prototyping

Responsive Web Design

Design principles HTML&CSS

Visual Design UI Design

UX Design Typography

Tools

Figma Photoshop

Illustrator InDesign

Wordpress Bootstrap

HTML&CSS Maze Hotjar

Mouseflow Google Optimize

Summary

As a Senior UI/UX designer, I create clean, simple & user-friendly designs for web and mobile applications by following the best UX practices on websites like interaction-design.org, lawsOfUX.com, or nngroup.com.

I have experience with reading heatmaps through Hotjar/Mouseflow, A/B testing through Google Optimize, and user testing through Maze. My specialty is implementing the design into HTML & CSS, framework Bootstrap or WordPress.

Job Experience

01/2022 **Accenture**

Present UI/UX Designer

- Working with international teams on creating web websites, wireframes and prototyping
- Designing a mobile application for the maintenance department that is helping them with troubleshooting locomotives
- 15% costs saved for the maintenance workshop
- 20% of time savings in fault clearance

06/2012 **tomweb**

Present UI/UX Designer

- 20% increase in user engagement after redesigning the desktop application Terminal for traders with focusing usability
- Designing responsive landing pages for presentational purposes and implementing them into CMS for science company Latticeflow, an accounting company Accimpulse, business agency Dealfactory

06/2020 **resco.net**

11/2022 Web Designer

- Designing a responsive website with a modern design, focusing on better UX, consistency, achieving goals based on analytical data, and evaluating successful design hypotheses using A / B testing.
- 120% of the increased conversion rate on the website
- 95% of the increased number of visitors from mobile devices

Certifications

06/2023 **Mobile UI Design**

Interaction Design Foundation (IxDF)

06/2023 **Mobile User Experience (UX) Design**

Interaction Design Foundation (IxDF)

05/2023 **Gestalt Psychology and Web Design: The Ultimate Guide**

Interaction Design Foundation (IxDF)

01/2023 **User Research - Methods and Best Practices**

Interaction Design Foundation (IxDF)

03/2021 **Interaction Design for Usability**

Interaction Design Foundation (IxDF)

11/2020 **UI Design Patterns for Successful Software**

Interaction Design Foundation (IxDF)